

About Us

The Treasure State Cutting Horse Association proudly promotes the sport of Cutting and Cowhorse competition in a professional, family-oriented atmosphere rooted in Montana values. We host six shows annually featuring quality cattle, respected judges, competitive added money, and year-end awards that reward dedication and performance. Our events attract committed horsemen, ranching families, agricultural producers, and small business owners from across the region. As a **Premier Arena Partner**, your business is aligned with a respected organization dedicated to integrity, sportsmanship, and responsible horsemanship.

Our Foundation

Established in 2014 by passionate local cutters, TSCHA was designed to provide:

- ❖ Affordable, high-quality competition
- ❖ A welcoming environment for beginners to seasoned competitors
- ❖ Shorter travel for Montana families
- ❖ Ethical treatment of livestock and horses
- ❖ Mentorship and access to qualified trainers

Today, TSCHA continues to grow while maintaining the close-knit, loyal community that makes our association strong.

Member Engagement & Competitive Opportunities

TSCHA offers:

- ❖ Cutting & Cowhorse classes and educational clinics
- ❖ Competitive rates that encourage strong participation
- ❖ A family-friendly show atmosphere
- ❖ Direct access to knowledgeable trainers and mentors
- ❖ Inclusive class opportunities (ownership not required in select divisions)
- ❖ EquiStat-tracked earnings recognition
- ❖ Incentive-driven year-end awards



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Facebook | #tscuttinghorseassoc

Why Partner at the Premier Level?

Our membership represents a highly targeted demographic:

- ❖ Horse owners & performance competitors
- ❖ Ranching and agricultural families
- ❖ Small business owners
- ❖ Dedicated repeat attendees throughout the show season

Your investment supports:

- ❖ Added money in classes
- ❖ Year-end awards
- ❖ Educational clinics
- ❖ Affordable opportunities for youth and beginner riders

In return, your brand receives premier visibility, repeated recognition, and association with a respected Montana organization.



Digital Exposure

Facebook followers: 1,100
Instagram @tscuttinghorseassoc
Average posts reach: 325 - 950
Sponsor tags in winner photos
Dedicated sponsor spotlight posts
Logo placement on website homepage

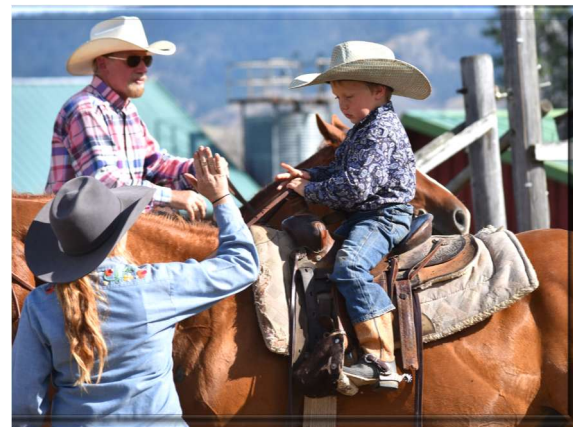
ELITE PREMIER PARTNER

\$2,500+



Custom handcrafted buckle presented to you as our Elite Premier Arena Partner. Designed to honor leadership, commitment, and lasting impact in Montana cutting.

- ✓ Custom engraved championship buckle featuring sponsor name/logo
- ✓ Large premium banner placement (prime arena location)
- ✓ "Title Sponsor" recognition at one designated show (e.g., *The Never Sweat Summer Classic*)
- ✓ Logo inclusion on ALL show flyers for the year
- ✓ Featured spotlight post (dedicated social media feature)
- ✓ Quarterly business spotlight on social media
- ✓ Homepage feature placement (top tier logo placement)
- ✓ Link to business website/social media
- ✓ Announcer recognition throughout shows
- ✓ TSCHA logo jacket, cap & shirt
- ✓ Option to present year end awards/Added Money recipient recognition at our Member Appreciation Banquet (photo opportunity)



Year-End Awards Sponsorship

- ❖ Support excellence and season-long achievement.
- ❖ Sponsor a specific class year-end award
- ❖ Contribute toward overall year-end awards fund
- ❖ Recognition provided in awards presentations and promotional materials

Added Money Sponsorship

- ❖ Increase payouts and enhance competition impact.
- ❖ Designate added money to a specific class
- ❖ Sponsor a specific show
- ❖ Contribute to general added money fund (allocated where needed most)

We make sponsoring simple and convenient:

- ❖ Check payable to TSCHA (mail to Treasurer)
- ❖ Credit or Debit Card
- ❖ Venmo: @TreasureStateCHA
(No processing fees charged for sponsorship contributions)

Tax ID: 46-4847316 (receipt will be mailed to you)
TSCHA is a 501(c)(7) nonprofit organization